



FUNDRAISING FEATURES

Online Donations	Salsa Donate	Salsa Engage	Salsa CRM
Single-step forms	●	●	●
Multi-step forms	●	●	●
Standard mobile ready layouts	●	●	●
One-time donations	●	●	●
Recurring donations	●	●	●
Process credit card payments	●	●	●
Export donations, CSV	●	●	●
Automatic receipts/acknowledgment	●	●	●
Branded donation pages	●	●	●
Donate now button	●	●	●
Triggered welcome series		●	●
Donation Tracking	Salsa Donate	Salsa Engage	Salsa CRM
Import Donations		●	●
Export Donations (to Quickbooks)		●	●
Honorary or Memorial Gifts and Tributes		●	●
Batch or Single Gift Entry			●
Checks/cash/offline donations			●
In-Kind Gifts			●
Soft Credits			●
Pledge Reminders			●
Matching Gifts			●



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Donation Tracking (Continued)	Salsa Donate	Salsa Engage	Salsa CRM
Stock Gifts			●
Individual receipts & Year end summaries			●
eChecks/ACH			●
Bar code remit scanning			●
Donor & Constituent Management	Salsa Donate	Salsa Engage	Salsa CRM
Track contact information		●	●
Unlimited custom fields		●	●
Built-in Segments		●	●
Custom Segments		●	●
Manage all constituents, individuals, corporations, etc...			●
De-duplication & constituent merging			●
Attach documents to constituents records			●
Report on any field, note, etc			●
Prospecting & Cultivation	Salsa Donate	Salsa Engage	Salsa CRM
Custom prospecting workflows			●
Track stages, priorities, dates, next steps, tasks, and projects.			●
Create task reminders			●
Manage grant processes/support for grant writing			●
Manage projects			●
Support for major, planned gift, and capital campaign management			●



FUNDRAISING FEATURES

Direct Mail/Mail Merge	Salsa Donate	Salsa Engage	Salsa CRM
Mail merge letters			●
Internal word processor			●
Label and envelope printing			●
Personalize individual letters			●
Send batch or one-off letters			●
Marketing Automation	Salsa Donate	Salsa Engage	Salsa CRM
Unlimited DIY Sign Up Forms	●	●	●
Email Marketing		●	●
Triggered Messages		●	●
Preview Mobile Friendly Emails on All Devices		●	●
A/B Split Testing		●	●
Spam Checker		●	●
Social Media Publishing & Scheduling		●	●
Trend Graphs and Engagement Metrics		●	●
Reporting	Salsa Donate	Salsa Engage	Salsa CRM
Dashboard Reports		●	●
Easy import/export to Excel or CSV		●	●
Built-in Reports (Including LYBUNT, SYBUNT, Donor Detail, Pledge Fulfillment, Giving History)			●
Query the database on any field, note, constituent, group etc to create custom reports			●
Track campaigns, funds, & appeals			●
Save queries and reports as 'favorites'			●



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Event Management	Salsa Donate	Salsa Engage	Salsa CRM
Online Event Registration		●	●
Sell Merchandise or Add-on Purchases		●	●
Auction Management			●
Planning (Seating assignments, check-in forms, guest tracking, vendor tracking, budgeting)			●
Track and report on auction items			●
Membership Management	Salsa Donate	Salsa Engage	Salsa CRM
Configure unlimited membership packages/ levels			●
Send renewal notifications			●
Accept online membership registrations			●
Other Development Tools	Salsa Donate	Salsa Engage	Salsa CRM
Grants Management - Proposal workflows			●
Volunteer Management - Track activities, time			●
Inventory Management - Service logs/schedule			●
Patient Services - Secure healthcare tracking that complies with HIPAA regulations			●
Integrations	Salsa Donate	Salsa Engage	Salsa CRM
Wealth Intelligence -WealthEngine			●
Prospect Research - Donor Search			●
Matching Gifts - Double the Donation			●
Accounting - Finance reports export into CSV file for Quickbooks			●
Security & Permissions Management	Salsa Donate	Salsa Engage	Salsa CRM
Role & rights based access			●